

URBAN
SURFACES



TRACTION

3545 | SUBFLOOR GRIP COATING



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Available In: 4 Gallons

TOO GOOD TO BE GLUE

Traction™ Subfloor Grip Coating provides fast and easy LooseLay installation without adhesive. This innovative anti-skid subfloor coating provides the horizontal grip strength of an adhesive with none of the permanence.



TRACTION™
DETAILS

MEET THE **REVOLUTIONARY** ALTERNATIVE TO GLUE

- ✓ Immediate Access for Heavy Traffic
- ✓ Applies White and Cures Translucent
- ✓ Low VOC, Extremely Low Odor
- ✓ Antimicrobial and Easy to Clean
- ✓ Up to 90% Moisture Protection
- ✓ Integrated Priming



STRONG HORIZONTAL GRIP WITHOUT GLUE



QUICK & COMFORTABLE ROLLER APPLICATION



THE SMART CHOICE FOR LOOSELAY

2 hrs
Cure Time

No Wait
All Traffic

Up to 90%
RH Protection

5-10 lbs
MVER

REQUIRED TOOL



3/8" Short Nap Paint Roller
For Use Under All Urban
Surfaces' LooseLay Flooring
Types

Coverage:
~350 sqft/gal (1 Coat)
~200 sqft/gal (2 Coats)

INSTAGRIP™ LOOSELAY COULDN'T BE EASIER

When paired with Traction™, our already speedy-to-install InstaGrip™ LooseLay is even easier to install or replace. The commercial-grade wear layer is effective as ever, while the Grip-Tec™ backing adds to the tremendous lateral lockdown of Traction™.



GRIPPING PERFORMANCE FOR RESIDENTIAL AND LIGHT-COMMERCIAL

EASY TO MAINTAIN

With Traction™, LooseLay planks can be quickly and easily replaced by hand with no damage to the flooring or subfloor. If the time comes to reapply, Traction™ doesn't need to be removed, and the new coat can be applied over the previous coat.

MAXIMUM OCCUPANCY, MAXIMUM COMFORT

With low VOC emission and extremely low odor, Traction™ allows occupants to move in quickly. With immediate post-install access for any amount of traffic, spaces will stay occupied with minimal interruption.



EXPLORE ALL OF THE URBAN ESSENTIALS™

Start to finish, the Urban Essentials™ line contains everything needed for the perfect flooring installation.

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